



## **Better Online Meetings Recognized by Best in Biz**

*LoopUp recognized in Enterprise Service of the Year category for its enterprise conference call and online meetings solution*

**LONDON, August 31, 2015** – [LoopUp](#), the stress-free conferencing solution that puts users comfortably in control, today announced it has been awarded an Enterprise Service of the Year award from Best in Biz Awards 2015 International, the only independent global business awards program judged by members of the press and industry analysts.

LoopUp received this award in recognition of its conference call and online meetings service, which removes common audio conferencing frustrations and offers users a simple way to share their screen during a meeting in one click. The judges also noted the company's impressive business growth, driven by efficient new business acquisition metrics and negative net churn (i.e. growth) in its long-term customer base. Other award recipients in this year's Best in Biz Awards International include PayPal, HP, and Santander.

"This is our third consecutive Best in Biz International Award and we're thrilled to have been recognized again for our accomplishments in enterprise collaboration," said Steve Flavell, co-CEO of LoopUp. "This award further validates LoopUp's mission to disrupt the conferencing space that has created so much end user pain for so many years."

For a full list of gold, silver and bronze winners in Best in Biz Awards 2015 International, visit: <http://intl.bestinbizawards.com/intl-2015-winners>.

### **Additional Resources**

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### **About LoopUp**

LoopUp makes collaboration stress-free by putting users comfortably in control of their meetings. Its intuitive design makes sending an invite, joining a call and sharing content as simple as a few clicks. LoopUp helps over 1,800 enterprises worldwide to achieve a less painful, more secure and more productive meeting experience. Industry leaders like Alcatel-Lucent Enterprise, BT and Cable & Wireless Communications have chosen to distribute LoopUp technology to their customers. LoopUp is headquartered in London and San Francisco. For more information, visit [loopup.com](http://loopup.com).

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