



## **KJ Nouri Joins LoopUp as VP of Engineering**

*New VP, Engineering to drive development of LoopUp's enterprise conference call and online meetings solution*

**LONDON, August 17, 2015** – [LoopUp](#), the stress-free conferencing solution that puts users comfortably in control, today announced that KJ Nouri has joined the business as vice president of engineering. In this role, Nouri will head up the development and quality assurance of LoopUp's award-winning conference calling and online meetings solution.

"KJ is a seasoned engineering leader with an impressive track record in the enterprise software space," said Michael Hughes, co-CEO at LoopUp. "His expertise will no doubt help drive our rapid growth curve at LoopUp as we continue to innovate a world-class product that solves problems that business professionals have endured for years."

In his most recent position at B2B SaaS company, Opower, Nouri managed the Consumer Engagement Engineering teams. Prior to Opower, Nouri held senior engineering positions at HP, a Fortify Software (acquired by HP in 2010), and Hyperion Solutions (acquired by Oracle in 2007).

"Leveraging technology to disrupt the status quo and solve end user problems is always an exciting and fulfilling challenge, and that makes LoopUp a perfect fit for this next chapter in my career," said Nouri. "I'm excited to help drive the product forward – keeping LoopUp's problem-solving ethos in mind – and build on LoopUp's product and market success so far."

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### **About LoopUp**

LoopUp makes collaboration stress-free by putting users comfortably in control of their meetings. Its intuitive design makes sending an invite, joining a call and sharing content as simple as a few clicks. LoopUp helps over 1800 enterprises worldwide to achieve a less painful, more secure and more productive meeting experience. Industry leaders like Alcatel-Lucent Enterprise, BT and Cable & Wireless Communications have chosen to distribute LoopUp technology to their customers. LoopUp is headquartered in London and San Francisco. For more information, visit [loopup.com](#).

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