



## **Inc. 5000 Recognizes LoopUp's Growth**

*LoopUp earns a coveted spot on the 2015 Inc. 5000 list for its rapid company growth*

**SAN FRANCISCO, September 8, 2015** – [LoopUp](#), the stress-free conferencing solution that puts users comfortably in control, announced today that Inc. Magazine ranked LoopUp on its 34th annual Inc. 5000, an exclusive ranking of the nation's fastest-growing private companies..

LoopUp offers a remote meetings solution for the enterprise that removes engrained frustrations on conference calls and seamlessly guides users to richer web capabilities. It enables conference call hosts and their guests to benefit from increased visibility, security and control over their meetings, and so enjoy a more productive collaboration experience, underpinned by enterprise-grade quality.

"It's great to make the Inc. 5000 list, which is synonymous with growth, success and innovation," said Steve Flavell, co-CEO of LoopUp. "We're growing quickly and, perhaps more importantly still, we're growing really efficiently. We're seeing a very strong return on sales and marketing investment versus SaaS industry benchmarks, and we're also seeing net growth – rather than churn – in our long term customer base. We believe this bodes well for the future."

The 2015 Inc. 5000 was unveiled online at [www.inc.com/inc5000](http://www.inc.com/inc5000). "The story of this year's Inc. 5000 is the story of great leadership. In an incredibly competitive business landscape, it takes something extraordinary to take your company to the top," says Inc. President and Editor-In-Chief Eric Schurenberg. "You have to remember that the average company on the Inc. 5000 grew nearly six-fold since 2012. Business owners don't achieve that kind of success by accident."

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### **About LoopUp**

LoopUp makes collaboration stress-free by putting users comfortably in control of their meetings. Its intuitive design makes sending an invite, joining a call and sharing content as simple as a few clicks. LoopUp helps over 1,800 enterprises worldwide to achieve a less painful, more secure and more productive meeting experience. Industry leaders like Alcatel-Lucent Enterprise, BT and Cable & Wireless Communications have chosen to distribute LoopUp technology to their customers. LoopUp is headquartered in London and San Francisco. For more information, visit [loopup.com](http://loopup.com).

### **More about Inc. and the Inc. 500|5000**

#### **Methodology**

The 2015 Inc. 5000 is ranked according to percentage revenue growth when comparing 2011 to 2014. To qualify, companies must have been founded and generating revenue by March 31, 2011. They had to be U.S.-based, privately held, for profit, and independent--not subsidiaries or divisions of other companies--as of December 31, 2014. (Since then, a number of companies on the list have gone public or been acquired.) The minimum



revenue required for 2011 is \$100,000; the minimum for 2014 is \$2 million. As always, Inc. reserves the right to decline applicants for subjective reasons. Companies on the Inc. 500 are featured in Inc.'s September issue. They represent the top tier of the Inc. 5000, which can be found at <http://www.inc.com/5000>.

**About Inc. Media:**

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Winner of the National Magazine Award for General Excellence in both 2014 and 2012. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 13,000,000 today. For more information, visit [www.inc.com](http://www.inc.com).

The Inc. 500|5000 is a list of the fastest-growing private companies in the nation. Started in 1982, this prestigious list of the nation's most successful private companies has become the hallmark of entrepreneurial success. The Inc. 5000 Conference & Awards Ceremony is an annual event that celebrates their remarkable achievements. The event also offers informative workshops, celebrated keynote speakers, and evening functions. For more information on Inc. and the Inc. 5000 Conference, visit <http://www.inc.com/>.

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