



## LoopUp Opens New York Office

*Rapid business growth sees LoopUp expand to New York City*

**NEW YORK, September 23, 2015** – [LoopUp](#), the stress-free conferencing solution that puts users comfortably in control, announced today that the company has opened a new office in New York.

LoopUp's New York office is the company's sixth, adding to its existing presence in London, San Francisco, Boston, Hong Kong and Barbados. The office is led by Kate Godwin, previously Director of Sales at LoopUp's London headquarters.

"It's really exciting to bring LoopUp to the New York market and lead our new team here," said Godwin. "We've had tremendous success selling our solution to the professional services world, who value the unrivalled security offered by LoopUp. With LoopUp, hosts always have the comfort of knowing who's on their meeting with a glance at an app on their smartphone or the web. New York is the world capital of professional services firms and I can't think of a better place for LoopUp. I've been reaching out to my extended network ahead of the move and the response and level of interest has been overwhelming."

LoopUp offers a remote meetings solution for the enterprise that removes engrained frustrations on conference calls and seamlessly guides users to richer online collaboration capabilities. It enables conference call hosts and their guests to benefit from increased visibility, security and control over their meetings, and so enjoy a more productive collaboration experience, underpinned by enterprise-grade quality.

LoopUp's New York office is located at 85 Broad Street in Manhattan.

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### **About LoopUp**

LoopUp makes collaboration stress-free by putting users comfortably in control of their meetings. Its intuitive design makes sending an invite, joining a call and sharing content as simple as a few clicks. LoopUp helps over 1,800 enterprises worldwide to achieve a less painful, more secure and more productive meeting experience. Industry leaders like Alcatel-Lucent Enterprise, BT and Cable & Wireless Communications have chosen to distribute LoopUp technology to their customers. LoopUp is headquartered in London and San Francisco. For more information, visit [loopup.com](#).

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