



Tech City UK Adds LoopUp to its Future Fifty Program

LoopUp recognised as one of the UK's top 50 growth stage digital companies

LONDON, December 16, 2015 – [LoopUp](#), the conferencing solution that takes away the stress and wasted time from remote business meetings, today announced that Tech City UK has selected the company to join its [Future Fifty](#) program.

LoopUp is one of the [15 new Future Fifty entrants](#) together with Deliveroo, Lost My Name and Crowdcube. The program recognises and supports the fastest growing and most disruptive technology companies throughout the UK. Alumni of the program include Just Eat, Box, Funding Circle, Shazam, Zoopla, ao.com and Skyscanner.

“We’re thrilled to join the Future Fifty program,” said Steve Flavell, co-CEO of LoopUp. “It caps off another really good year of growth for the business. We’re now helping over 1,800 companies, who have switched to LoopUp for less painful and less wasteful conference calls and online meetings. We’re looking forward to the valuable support from the Future Fifty program as we continue our mission to disrupt this everyday business activity that, frankly, has been unacceptably bad for too long now.”

LoopUp is a software-as-a-service remote meetings solution for the enterprise that removes engrained frustrations on conference calls and seamlessly guides users to richer online collaboration capabilities. Underpinned by enterprise-grade quality, the solution enables conference call hosts and their guests to benefit from increased visibility, security and control over their meetings, and so enjoy a more productive collaboration experience with less wasted time.

Future Fifty companies are chosen by the independent Future Fifty Advisory Panel.

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About LoopUp

LoopUp takes the pain, stress and wasted time out of remote meetings by putting users comfortably in control. Its intuitive design makes sending an invite, joining a call and sharing content as simple as a few clicks. LoopUp helps over 1,800 enterprises worldwide to achieve a less painful, more secure and more productive meeting experience. Industry leaders like Alcatel-Lucent Enterprise, BT and Cable & Wireless Communications have chosen to distribute LoopUp technology to their customers. LoopUp is headquartered in London and San Francisco. For more information, visit [loopup.com](#).

For more information contact:

Catriona Balfour, LoopUp

pr@loopup.com

+1 (415) 629-1756