

22 May 2017

LOOPUP PLC

NOTICE OF ANNUAL GENERAL MEETING OF SHAREHOLDERS

London, England - 22 May 2017 - LoopUp plc ("LoopUp" or "the Company"), the premium remote meetings company, will hold its next Annual General Meeting on Thursday 15 June 2017, at 9.30 AM BST. The meeting will be held at the office of Panmure Gordon: 1 New Change, London EC4M 9AF.

Shareholders of record as of 6:00 PM BST on 13 June 2017 are requested to bring their credentials, including their proxy form attendance card as well as the number of shares held, to attend the meeting. Shareholders unable to attend the meeting in person are urged to send instructions for the voting of their shares so that they are represented at the meeting. Please contact your financial intermediary for the voting procedures to follow.

Copies of LoopUp's Notice of Annual General Meeting, Form of Proxy, and Annual Report and Accounts for the year ended 31 December 2016 have been mailed to shareholders of record this week. These may also be obtained directly from LoopUp and from your financial intermediary. LoopUp's Annual Report and Accounts for the year ended 31 December 2016 will also be available at <https://loopup.com/enuk/investors/investor-information/>

For further information, please contact:

LoopUp Group PLC
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About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built for business users and delivers the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features, and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic, and Subaru trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Hong Kong and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.