

25 April 2019

LOOPUP GROUP PLC

("LoopUp Group" or the "Group")

Issue of Equity and PDMR Dealings

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that the Company has issued 113,139 new Ordinary Shares of 0.5 pence each ("Ordinary Shares") as a result of an exercise of share options.

Issue of Equity

Application has been made for the 113,139 new Ordinary Shares to be admitted to trading on AIM. It is expected that dealings in these new Ordinary Shares will commence on 30 April 2019 ("Admission"). The new Ordinary Shares will rank pari passu with the existing Ordinary Shares.

Following Admission, the Company will have in issue a total of 55,245,182 Ordinary Shares. The Company does not hold any Ordinary Shares in treasury.

PDMR Dealings

As part of the option exercise, Koorosh Nouri, classified as a PDMR of the Group, exercised options granted in 2015 at an exercise price of 75 pence over a total of 28,000 Ordinary Shares, of which he subsequently sold 28,000 Ordinary Shares at a price of 320 pence per Ordinary Share. Following this exercise of options and sale of shares, Koorosh Nouri holds options over 40,000 Ordinary Shares.

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

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via FTI

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built to give mainstream business professionals a better and more productive experience than basic dial-in conferencing, while delivering the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic and Clifford Chance trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Names	Koorosh Nouri	
2	Reason for the notification		
a)	Position/status	Classified as PDMR of the Group	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	LoopUp Group plc	
b)	LEI	21380063DQ4WXDQLYB80	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of 0.5p each and Ordinary Shares of 0.5p each	
b)	Identification code	GB00BYQP6S60	
c)	Nature of the transaction	Exercise of Options and Sale of Ordinary Shares	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		75p exercise price	28,000 options over Ordinary Shares exercised
		320p sale price	28,000 Ordinary Shares sold
d)	Aggregated information - Aggregated volume - Price	75p exercise price for 28,000 options over Ordinary Shares exercised 320p for 28,000 Ordinary Shares sold	
e)	Date of the transaction	24 April 2019	
f)	Place of the transaction	London Stock Exchange	