

15 April 2019

## LOOPUP GROUP PLC

("LoopUp Group" or the "Group")

### Appointment of Non-Executive Director

LoopUp Group plc ("LoopUp"), the premium remote meetings company, announces that the Board has appointed Mr Keith Taylor as an Independent Non-Executive Director. He will join the Board with immediate effect and will become a member of the audit, remuneration and nominations committees.

Keith Taylor has nearly 30 years' experience in senior roles across the finance industry. He has worked for Barclays for over 20 years, most recently as a Managing Director within the Corporate & Investment Banking division. Keith's experience also includes acting as Vice Chairman and Board Member of the Loan Market Association, and serving as a Trustee Director of the Barclays UK Retirement Fund, one of the largest UK pension funds. Keith has a first-class honours degree from Cambridge University and an MBA with distinction from Cass Business School.

#### **Keith Taylor, commented:**

*"I am delighted to be joining LoopUp at this exciting time for the business. LoopUp has a unique product and business model, which delivers incredibly efficient returns. I look forward to working with the Board and leadership team as the company enters the next stage of its development following the successful integration of MeetingZone."*

#### **Lady Barbara Judge, Chairman, commented:**

*"On behalf of the Board I would like to welcome Keith to LoopUp. He brings extensive financial and strategic planning experience, which I know will provide significant value to us as we continue to scale into new geographies and drive future growth."*

#### **For further information:**

##### **LoopUp Group PLC**

Steve Flavell, co-CEO

**via FTI Consulting, LLP**

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#### **Additional Information**

In accordance with the AIM Rules, the following information required to be disclosed in relation to Keith Taylor is set out below. Other than this information, there is no further information required to be disclosed under paragraph (g) of Schedule Two of the AIM Rules.

**Full name and age**

Keith Edward Taylor, aged 51

**Current beneficial shareholding in the Group**

Nil

**Current Directorships**

Loan Market Association

Barclays Pension Funds Trustees Limited

**Former Directorships (previous five years)**

None

**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built to give mainstream business professionals a better and more productive experience than basic dial-in conferencing, while delivering the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic and Clifford Chance trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: [www.loopup.com](http://www.loopup.com).