



5 June 2019

LOOPUP GROUP PLC
("LoopUp Group" or the "Group")

Grant of Options

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that the Group's Remuneration Committee and the Board have approved the grant of 1,078,750 options ("New Options") over ordinary shares of 0.5 pence each ("Ordinary Shares") to 104 employees, including Executive Directors and PDMRs, pursuant to the Group's existing share option schemes.

All New Options were granted with an exercise price of 317.5 pence each, being the closing middle market price on 4 June 2019. The New Options will vest over four years, one quarter at the end of year one and then three quarters on a monthly basis over years two to four.

The grant of 1,078,750 New Options equates to 1.95% of the Group's current issued share capital. In total, 5,484,784 options ("Total Options") now remain outstanding, which equates to 9.9% of the Group's current issued share capital. The Group's current total number of ordinary shares in issue is 55,245,182.

The Board of the Group considers annual grants of share options to be an effective and important mechanism to incentivise and retain key employees of the Group and to align them with shareholder interests.

New Options granted to Director / PDMRs

The following PDMRs of the Group were granted share options, which are included in the totals above:

Name	Title	Options			Shares	
		New Options granted	Total number of options held post grant	Options as % of issued share capital	Number of shares	% of issued share capital
Steve Flavell	co-CEO, Director	60,000	180,000	0.33%	2,527,294	4.57%
Michael Hughes	co-CEO, Director	60,000	1,060,000	1.92%	2,457,294	4.45%
Simon Healey	CFO, Director	35,000	165,000	0.30%	20,000	0.04%
Marcus Greensit	COO, PDMR	60,000	480,000	0.87%	150,000	0.27%
Robert Jardine	CMO, PDMR	37,500	107,500	0.20%	-	-

Alex Breen	CPO, PDMR	37,500	217,718	0.39%	451,707	0.82%
Benjamin Fried	VP Group Commercial, PDMR	35,000	95,000	0.17%	-	-
David Carroll	VP Network Operations, PDMR	35,000	95,000	0.17%	-	-
Koorosh Nouri	VP Engineering, PDMR	20,000	60,000	0.11%	-	-
Edward Cooper	General Counsel, PDMR	20,000	60,000	0.11%	-	-

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information:

LoopUp Group PLC

Steve Flavell, co-CEO

via FTI Consulting, LLP

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built to give mainstream business professionals a better and more productive experience than basic dial-in conferencing, while delivering the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic and Clifford Chance trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated																								
a)	Names	1. Steve Flavell, co-CEO, Director 2. Michael Hughes, co-CEO, Director 3. Simon Healey, CFO, Director 4. Marcus Greensit, COO, PDMR 5. Robert Jardine, CMO, PDMR 6. Alex Breen, CPO, PDMR 7. Benjamin Fried, VP Group Commercial, PDMR 8. David Carroll, VP Network Operations, PDMR 9. Koorosh Nouri, VP Engineering, PDMR 10. Edward Cooper, General Counsel, PDMR																							
2	Reason for the notification																								
a)	Position/status	Classified as PDMRs of the Company																							
b)	Initial notification /Amendment	Initial Notification																							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																								
a)	Name	LoopUp Group plc																							
b)	LEI	21380063DQ4WXDQLYB80																							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																								
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of 0.5p each																							
b)	Identification code	GB00BYQP6S60																							
c)	Nature of the transaction	Grant of New Options																							
d)	Price(s) and volume(s)	<table><tr><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1. 317.5p</td><td>60,000 New Options</td></tr><tr><td>2. 317.5p</td><td>60,000 New Options</td></tr><tr><td>3. 317.5p</td><td>35,000 New Options</td></tr><tr><td>4. 317.5p</td><td>60,000 New Options</td></tr><tr><td>5. 317.5p</td><td>37,500 New Options</td></tr><tr><td>6. 317.5p</td><td>37,500 New Options</td></tr><tr><td>7. 317.5p</td><td>35,000 New Options</td></tr><tr><td>8. 317.5p</td><td>35,000 New Options</td></tr><tr><td>9. 317.5p</td><td>20,000 New Options</td></tr><tr><td>10. 317.5p</td><td>20,000 New Options</td></tr></table>		Price(s)	Volume(s)	1. 317.5p	60,000 New Options	2. 317.5p	60,000 New Options	3. 317.5p	35,000 New Options	4. 317.5p	60,000 New Options	5. 317.5p	37,500 New Options	6. 317.5p	37,500 New Options	7. 317.5p	35,000 New Options	8. 317.5p	35,000 New Options	9. 317.5p	20,000 New Options	10. 317.5p	20,000 New Options
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d)	Aggregated information - Aggregated volume - Price	1,078,750 New Options over ordinary shares 317.5p																							
e)	Date of the transaction	4 June 2019																							
f)	Place of the transaction	London Stock Exchange																							

