



26 October 2018

**LOOPUP GROUP PLC**  
**("LoopUp Group" or the "Group")**

**Director Dealings**

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, received notification that Lady Barbara Judge, Non-Executive Chairman of the Group, acquired 9,000 ordinary shares in the Company ("Ordinary Share") at a price of 330.5 pence per Ordinary Share on 25 October 2018.

Following the purchase, Lady Barbara Judge has a beneficial interest of 42,754 Ordinary Shares representing 0.08% of the Group's issued share capital.

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

**For further information, please contact:**

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via FTI

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**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built for business users and delivers the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features, and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, and National Geographic, trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Hong Kong and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: [www.loopup.com](http://www.loopup.com).

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Names	Lady Barbara Judge				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Non-Executive Chairman				
b)	Initial notification /Amendment	Initial Notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	LoopUp Group plc				
b)	LEI	21380063DQ4WXDQLYB80				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each				
b)	Identification code	GB00BYQP6S60				
c)	Nature of the transaction	Purchase of shares				
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>330.5 pence</td> <td>9,000 Ordinary Shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	330.5 pence	9,000 Ordinary Shares
Price(s)	Volume(s)					
330.5 pence	9,000 Ordinary Shares					
d)	Aggregated information - Aggregated volume - Price	9,000 Ordinary Shares  330.5 pence				
e)	Date of the transaction	25 October 2018				
f)	Place of the transaction	London Stock Exchange				