



19 July 2019

LOOPUP GROUP PLC
(“LoopUp Group” or the “Group”)

PDMR Dealing

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that a PDMR, Ben Fried, has purchased 3,381 ordinary shares of 0.5 pence each (“Ordinary Shares”).

PDMR	Position	Number of Ordinary Shares purchased
Ben Fried	VP, Group Commercial	3,381

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

LoopUp Group plc Steve Flavell, co-CEO	via FTI
Panmure Gordon (UK) Limited Dominic Morley / Alina Vaskina (Corporate Finance) Erik Anderson (Corporate Broking)	+44 (0) 20 7886 2500
Numis Securities Limited Simon Willis / Jonny Abbott (Corporate Finance) Tom Ballard (Corporate Broking)	+44 (0) 20 7260 1000
FTI Consulting, LLP Matt Dixon / Harry Staight	+44 (0) 20 3727 1000

About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built to give mainstream business professionals a better and more productive experience than basic dial-in conferencing, while delivering the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic and Clifford Chance trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated
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a)	Names	Ben Fried	
2	Reason for the notification		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	LoopUp Group plc	
b)	LEI	21380063DQ4WXDQLYB80	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each	
b)	Identification code	GB00BYQP6S60	
c)	Nature of the transaction	Purchase of Ordinary Shares	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		147.50p	3,381
d)	Aggregated information - Aggregated volume - Price	3,381 Ordinary Shares Price of 147.50p per share	
e)	Date of the transaction	19 July 2019	
f)	Place of the transaction	London Stock Exchange	