



22 July 2019

**LOOPUP GROUP PLC**  
**(“LoopUp Group” or the “Group”)**

**PDMR Dealing**

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that a PDMR, Alex Breen, has purchased 500 ordinary shares of 0.5 pence each (“Ordinary Shares”).

<b>PDMR</b>	<b>Position</b>	<b>Number of Ordinary Shares purchased</b>
Alex Breen	EVP, Product	500

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

**For further information, please contact:**

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**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built to give mainstream business professionals a better and more productive experience than basic dial-in conferencing, while delivering the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp's award-winning SaaS solution doesn't overwhelm users with features and doesn't require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic and Clifford Chance trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: [www.loopup.com](http://www.loopup.com).

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>
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a)	Names	Alex Breen	
<b>2</b>	<b>Reason for the notification</b>		
a)	Position/status	PDMR	
b)	Initial notification /Amendment	Initial Notification	
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>		
a)	Name	LoopUp Group plc	
b)	LEI	21380063DQ4WXDQLYB80	
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>		
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each	
b)	Identification code	GB00BYQP6S60	
c)	Nature of the transaction	Purchase of Ordinary Shares	
d)	Price(s) and volume(s)	Price(s)	Volume(s)
		155.00p	500
d)	Aggregated information - Aggregated volume - Price	500 Ordinary Shares  Price of 155.00p per share	
e)	Date of the transaction	22 July 2019	
f)	Place of the transaction	London Stock Exchange	