



24 September 2019

LOOPUP GROUP PLC
("LoopUp Group" or the "Group")

Director Dealings

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that certain Directors have purchased in aggregate 267,285 ordinary shares of 0.5 pence each ("Ordinary Shares").

Director / PDMR	Position	Number of Ordinary Shares purchased
Steve Flavell	co-CEO	89,285
Michael Hughes	co-CEO	133,500
Simon Healey	CFO	44,500

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

LoopUp Group plc Steve Flavell, co-CEO	via FTI
Panmure Gordon (UK) Limited Dominic Morley / Alina Vaskina (Corporate Finance) Erik Anderson (Corporate Broking)	+44 (0) 20 7886 2500
Numis Securities Limited Simon Willis / Jonny Abbott (Corporate Finance) Tom Ballard (Corporate Broking)	+44 (0) 20 7260 1000
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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. LoopUp helps technology leaders to unlock the true potential of remote meetings in their organisations by combining simple, progressive software with best-in-class audio reliability. Over 2,000 organisations worldwide trust LoopUp's award-winning SaaS solution with their remote meetings, including 20 of the world's top-100 law firms, 24 of the world's top-100 private equity firms, and enterprises such as Travelex, Kia Motors, Planet Hollywood and National Geographic. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated										
a)	Names	1) Steve Flavell 2) Michael Hughes 3) Simon Healey									
2	Reason for the notification										
a)	Position/status	1) Director 2) Director 3) Director									
b)	Initial notification /Amendment	Initial Notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	LoopUp Group plc									
b)	LEI	21380063DQ4WXdQLYB80									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each									
b)	Identification code	GB00BYQP6S60									
c)	Nature of the transaction	Purchase of Ordinary Shares									
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1) 56.0p</td> <td>89,285</td> </tr> <tr> <td>2) 56.0p</td> <td>133,500</td> </tr> <tr> <td>3) 56.0p</td> <td>44,500</td> </tr> </tbody> </table>	Price(s)	Volume(s)	1) 56.0p	89,285	2) 56.0p	133,500	3) 56.0p	44,500	
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2) 56.0p	133,500										
3) 56.0p	44,500										
d)	Aggregated information - Aggregated volume - Price	267,285 Ordinary Shares in aggregate. All at 56.0p									
e)	Date of the transaction	23 September 2019									
f)	Place of the transaction	London Stock Exchange									