



26 September 2019

LOOPUP GROUP PLC
(“LoopUp Group” or the “Group”)

Director Dealing

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that a Director has purchased in aggregate 40,000 ordinary shares of 0.5 pence each (“Ordinary Shares”).

Director / PDMR	Position	Number of Ordinary Shares purchased
Keith Taylor	Non-Executive Director	40,000

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. LoopUp helps technology leaders to unlock the true potential of remote meetings in their organisations by combining simple, progressive software with best-in-class audio reliability. Over 2,000 organisations worldwide trust LoopUp’s award-winning SaaS solution with their remote meetings, including 20 of the world’s top-100 law firms, 24 of the world’s top-100 private equity firms, and enterprises such as Travelex, Kia Motors, Planet Hollywood and National Geographic. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Atlanta, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of PDMR / person closely associated with them ("PCA")											
a)	Names	Keith Taylor										
2	Reason for the notification											
a)	Position/status	Non-Executive Director										
b)	Initial notification /Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	LoopUp Group plc										
b)	LEI	21380063DQ4WXDQLYB80										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument	Ordinary Shares of 0.5p each										
b)	Identification code	GB00BYQP6S60										
c)	Nature of the transaction	Purchase of Ordinary Shares										
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>55.6p</td> <td>10,000 Ordinary Shares</td> </tr> <tr> <td>55.6p</td> <td>10,000 Ordinary Shares</td> </tr> <tr> <td>55.6p</td> <td>10,000 Ordinary Shares</td> </tr> <tr> <td>55.6p</td> <td>10,000 Ordinary Shares</td> </tr> </tbody> </table>	Price(s)	Volume(s)	55.6p	10,000 Ordinary Shares	55.6p	10,000 Ordinary Shares	55.6p	10,000 Ordinary Shares	55.6p	10,000 Ordinary Shares
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d)	Aggregated information - Aggregated volume - Price	40,000 Ordinary Shares in aggregate All at 55.6p										
e)	Date of the transaction	26 September 2019										
f)	Place of the transaction	London Stock Exchange										