

5 June 2018

**LoopUp Group PLC**  
**(“LoopUp” or the “Company”)**

**Completion of Acquisition of MeetingZone Group**

LoopUp Group PLC (LSE AIM: LOOP), the premium remote meetings company, is pleased to announce that following the re-admission of its Enlarged Share Capital to trading on AIM on 4 June 2018, it has successfully completed the acquisition of MeetingZone Group, a UK-headquartered conferencing services provider.

Terms used in this announcement shall have the meanings given to them in the Company's admission document dated 16 May 2018 unless otherwise specified.

**Steve Flavell, Co-CEO of LoopUp commented:**

*“Today marks a major milestone in LoopUp’s development. This is a transformational step for the Company – MeetingZone enhances our already strong competitive position, adds significant scale to the business, amplifies the network effect of our offering, and brings a close and long-standing partnership with Cisco. We are excited to welcome MeetingZone into our newly-enlarged group. Together, we have an exciting opportunity to transform the way remote meetings take place and drive long-term growth and value for our shareholders.”*

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**LoopUp Group PLC**

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via FTI

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**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. Streamlined and intuitive, LoopUp is built for business users and delivers the quality, security and reliability required in the enterprise. One-click screen sharing and integration with tools business people use every day, like Outlook™, make it easy for LoopUp users to collaborate in real time. LoopUp’s award-winning SaaS solution doesn’t overwhelm users with features, and doesn’t require training. Over 2,000 enterprises worldwide, including Travelex, Kia Motors America, Planet Hollywood, National Geographic, and Subaru trust LoopUp with their remote meetings.

The Group is headquartered in London, with offices in San Francisco, New York, Boston, Hong Kong, Barbados and Australia, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: [www.loopup.com](http://www.loopup.com).