

22 May 2020

LOOPUP GROUP PLC
("LoopUp Group" or the "Group")

Issue of Equity and Director Dealings

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that the Company has issued 122,167 new Ordinary Shares of 0.5 pence each ("**Ordinary Shares**") as a result of an exercise of share options by Directors, employees and ex-employees of the Group.

Issue of Equity

Application has been made for the 122,167 new Ordinary Shares to be admitted to trading on AIM. It is expected that dealings in these new Ordinary Shares will commence on 29 May 2020 ("**Admission**"). The new Ordinary Shares will rank *pari passu* with the existing Ordinary Shares.

Following Admission, the Company will have in issue a total of 55,367,349 Ordinary Shares. The Company does not hold any Ordinary Shares in treasury.

Director Dealings

Michael Reynolds, a Non-Executive Director, exercised options granted in 2014 at an exercise price of 1.28 pence per share over a total of 75,000 Ordinary Shares. Following this exercise of options and sale of shares, Mr. Reynolds will hold options over 75,000 Ordinary Shares and will hold 75,000 Ordinary Shares representing 0.14% of the Group's issued share capital following Admission.

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

LoopUp Group plc
Steve Flavell, co-CEO

via FTI

Panmure Gordon (UK) Limited
Dominic Morley / Alina Vaskina (Corporate Finance)
Erik Anderson (Corporate Broking)

+44 (0) 20 7886 2500

Numis Securities Limited
Simon Willis / Jonny Abbott (Corporate Finance)

+44 (0) 20 7260 1000

FTI Consulting, LLP
Matt Dixon / Emma Hall / Jammie Smith / Shamma Kelly

+44 (0) 20 3727 1000

About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. The solution provides a reliable, secure and incredibly simple experience that is optimised for external guests on business-critical meetings, such as professional services firms' communications with their clients. Over 5,000 organisations worldwide trust LoopUp's award-winning SaaS solution with their remote meetings, including more than 20 of both the world's top-100 law firms and top-100 private equity firms, as well as enterprises such as Travelex, Kia Motors, Planet Hollywood and National Geographic. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Names	Michael Reynolds
2	Reason for the notification	
a)	Position/status	Director
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	LoopUp Group plc
b)	LEI	21380063DQ4WXDQLYB80
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of 0.5p each
b)	Identification code	GB00BYQP6S60
c)	Nature of the transaction	Exercise of Options
d)	Price(s) and volume(s)	75,000 options at 1.28p each
d)	Aggregated information - Aggregated volume - Price	75,000 options at 1.28p each
e)	Date of the transaction	21 May 2020
f)	Place of the transaction	London Stock Exchange