



**LOOPUP GROUP PLC
("Company" or the "Group")**

Annual General Meeting – Changes to Arrangements 24 June 2020

Following the 2020 Notice of AGM posted to shareholders on Friday 29 May 2020, this announcement outlines that the AGM will now follow a different format and will not be open to shareholders in the usual way. The original Notice of AGM is at <https://loopup.com/en/investors/announcements/>.

Due to the Covid-19 pandemic, and in compliance with Government guidelines, the Company will now hold the AGM with the minimum quorum of two director-shareholders present at LoopUp's offices at 10.00 a.m. on 24 June 2020, to conduct the business of the meeting in line with social distance guidelines.

Please do not travel to the venue as no other shareholders will be permitted to physically attend the meeting and any shareholder who attempts to attend the meeting in person will be refused entry. The Company requests that shareholders submit their votes in advance, by proxy, by post. The AGM will focus on the formal business of the meeting as set out in the Notice of AGM, and the results of the votes on the proposed resolutions will be announced in the normal way as soon as practicable after the conclusion of the AGM.

The Board believes that these measures are necessary and appropriate in light of the current pandemic, in particular, to protect the health and wellbeing of the Company's shareholders, employees and the wider community.

To ensure that shareholders still have the opportunity to engage directly with the Board, the Group will hold a special virtual shareholder event during July 2020, following the planned update of the Company's trading for the first half of the year through to 30 June 2020. Further details of this virtual shareholder event will be announced by RNS in due course.

The Board would like to thank shareholders for their understanding and support during these exceptional circumstances.

For further information, please contact:

LoopUp Group plc
Steve Flavell, co-CEO

via FTI

Panmure Gordon (UK) Limited
Dominic Morley / Alina Vaskina (Corporate Finance)
Erik Anderson (Corporate Broking)

+44 (0) 20 7886 2500

Numis Securities Limited
Simon Willis / Jonny Abbott (Corporate Finance)

+44 (0) 20 7260 1000

FTI Consulting, LLP
Matt Dixon / Emma Hall / Jamielle Smith / Shamma Kelly

+44 (0) 20 3727 1000

About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. LoopUp helps technology leaders to unlock the true potential of remote meetings in their organisations by combining simple, progressive software with best-in-class audio reliability. Over 2,000 organisations worldwide trust LoopUp's award-winning SaaS solution with their remote meetings, including more than 20 of the world's top-100 law firms and top-100 private equity firms, and enterprises such as Travelex, Kia Motors, Planet Hollywood and National Geographic. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.