

29 May 2020

LOOPUP GROUP PLC
("LoopUp Group" or the "Group")

Grant of Options and Director and PDMR Dealings

LoopUp Group plc (LSE AIM: LOOP), the premium remote meetings company, announces that the Group's Remuneration Committee and the Board have approved the grant of 1,195,700 options ("**New Options**") over ordinary shares of 0.5 pence each ("**Ordinary Shares**") to 107 employees, including Executive Directors and PDMRs, pursuant to the Group's share option scheme.

All New Options were granted with an exercise price of 110.5 pence each, being the closing middle market price on 28 May 2020. The New Options will vest over four years, one quarter at the end of year one and then three quarters on a monthly basis over years two to four.

The grant of 1,195,700 New Options equates to 2.16% of the Group's current issued share capital. In total, 5,583,012 options now remain outstanding, which equates to 10.08% of the Group's current issued share capital. The Group's current total number of Ordinary Shares in issue is 55,367,349.

The Board of the Group considers annual grants of share options to be an effective and important mechanism to incentivise and retain key employees of the Group and to align them with shareholder interests.

New Options granted to Director / PDMRs

The following PDMRs of the Group were granted share options, which are included in the totals above:

Name	Title	Options			Shares	
		New Options granted	Total number of options held post grant	Options as % of issued share capital	Number of shares	% of issued share capital
Steve Flavell	co-CEO, Director	199,000	199,000	0.36%	2,625,875	4.74%
Michael Hughes	co-CEO, Director	199,000	1,079,000	1.95%	2,616,899	4.73%
Simon Healey	CFO, Director	27,500	179,500	0.32%	64,500	0.12%
Marcus Greensit	COO, PDMR	43,000	499,000	0.90%	156,243	0.28%
Robert Jardine	CMO, PDMR	30,750	123,750	0.22%	22,500	0.04%
Alex Breen	CPO, PDMR	30,750	233,968	0.42%	452,207	0.82%
Benjamin Fried	VP Group Commercial, PDMR	27,500	109,500	0.20%	3,381	0.01%
David Carroll	VP Network Operations, PDMR	27,500	109,500	0.20%	-	-
Koorosh Nouri	VP Engineering, PDMR	21,000	73,000	0.13%	-	-
Edward Cooper	General Counsel, PDMR	21,000	73,000	0.13%	3,514	0.01%

The FCA notification, made in accordance with the requirements of the EU Market Abuse Regulation is appended below.

For further information, please contact:

LoopUp Group plc
Steve Flavell, co-CEO

via FTI

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About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a premium remote meetings solution. The solution provides a reliable, secure and incredibly simple experience that is optimised for external guests on business-critical meetings, such as professional services firms' communications with their clients. Over 5,000 organisations worldwide trust LoopUp's award-winning SaaS solution with their remote meetings, including more than 20 of both the world's top-100 law firms and top-100 private equity firms, as well as enterprises such as Travelex, Kia Motors, Planet Hollywood and National Geographic. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Dallas, Los Angeles, Denver, Cardiff, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Sydney and Barbados, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Names	1. Steve Flavell, co-CEO, Director 2. Michael Hughes, co-CEO, Director 3. Simon Healey, CFO, Director 4. Marcus Greensit, COO, PDMR 5. Robert Jardine, CMO, PDMR 6. Alex Breen, CPO, PDMR 7. Benjamin Fried, VP Group Commercial, PDMR 8. David Carroll, VP Network Operations, PDMR 9. Koorosh Nouri, VP Engineering, PDMR 10. Edward Cooper, General Counsel, PDMR
2	Reason for the notification	
a)	Position/status	Classified as PDMRs of the Company
b)	Initial notification /Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	LoopUp Group plc
b)	LEI	21380063DQ4WXDQLYB80

4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																																		
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of 0.5p each																																	
b)	Identification code	GB00BYQP6S60																																	
c)	Nature of the transaction	Grant of New Options																																	
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>110.5p</td> <td>199,000</td> </tr> <tr> <td>2.</td> <td>110.5p</td> <td>199,000</td> </tr> <tr> <td>3.</td> <td>110.5p</td> <td>27,500</td> </tr> <tr> <td>4.</td> <td>110.5p</td> <td>43,000</td> </tr> <tr> <td>5.</td> <td>110.5p</td> <td>30,750</td> </tr> <tr> <td>6.</td> <td>110.5p</td> <td>30,750</td> </tr> <tr> <td>7.</td> <td>110.5p</td> <td>27,500</td> </tr> <tr> <td>8.</td> <td>110.5p</td> <td>27,500</td> </tr> <tr> <td>9.</td> <td>110.5p</td> <td>21,000</td> </tr> <tr> <td>10.</td> <td>110.5p</td> <td>21,000</td> </tr> </tbody> </table>		Price(s)	Volume(s)	1.	110.5p	199,000	2.	110.5p	199,000	3.	110.5p	27,500	4.	110.5p	43,000	5.	110.5p	30,750	6.	110.5p	30,750	7.	110.5p	27,500	8.	110.5p	27,500	9.	110.5p	21,000	10.	110.5p	21,000
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d)	Aggregated information - Aggregated volume - Price	627,000 options at 110.5p each																																	
e)	Date of the transaction	28May 2020																																	
f)	Place of the transaction	London Stock Exchange																																	