



LOOPUP GROUP PLC

Re Nominated Adviser and Broker

LoopUp Group plc (AIM: LOOP), the cloud platform for premium external communications, announces that Panmure Gordon (UK) Limited will serve as Nominated Adviser and sole corporate broker to the Company going forward with immediate effect.

LoopUp Group plc via FTI

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About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a cloud communications platform for external and specialist communications. The platform combines internationally-differentiated cloud telephony, business-critical external remote meetings, and premium managed events and webcasts. Our customers benefit from a global, fully-managed service, and an emphasis on security, reliability and simplicity, delivered with deep domain expertise and caring customer support. We are proud to be trusted providers to over 5,000 organisations worldwide, including more than 20 of the world's top-100 law firms. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Denver, Milton Keynes, Madrid, Berlin, Malmo, Hong Kong, Barbados and Australia, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.