



19 May 2021

LOOPUP GROUP PLC

(“LoopUp Group” or the “Group”)

Annual Report, Notice of AGM and Appointment of Chairman

Annual Report and Notice of AGM

LoopUp Group plc (LSE AIM: LOOP), the cloud platform for external communications, announces today that it has published its 2020 Annual Report and Accounts (the “**Annual Report**”) and has issued its Notice of the Annual General Meeting, to be held on 15 June 2021.

Copies of the Annual Report and the Notice of Annual General Meeting are available to view on the Company's website: www.loopup.com/investors

Appointment of Chairman

The Company is pleased to announce the appointment of Mike Reynolds as non-executive Chairman of the Company. Mike has been a non-executive Director of the Company since 2012 and was Chairman until our 2016 IPO. He has been acting Chairman since September 2020. Under his directorship the Company has developed significantly in terms of its client proposition, its geographic reach and its resilience as a business.

Mike Reynolds, non-executive Chairman, said: “2020 sadly marked the loss of our Chairman, Lady Barbara Judge, who died from pancreatic cancer in September. The Group benefitted hugely from her stewardship, her wealth of experience and the calm guidance she brought to us, and she is missed by us all. I was honored to be asked to take on the role and was comfortable to do so having previously chaired the Group prior to our 2016 IPO. I am pleased to count on the support of such a strong and committed management team and Board of Directors.”

For further information, please contact:

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud communications platform for external and specialist communications. The platform combines internationally-differentiated cloud telephony, business-critical external remote meetings, and premium managed events and webcasts. Our customers benefit from a global, fully-managed service, and an emphasis on security, reliability and simplicity, delivered with deep domain expertise and caring customer support. We are proud to be trusted providers to over 5,000 organisations worldwide, including more than 20 of the world's top-100 law firms. The Group is headquartered in London, with offices in San Francisco, New York, Boston, Chicago, Denver, Milton

Keynes, Madrid, Berlin, Malmo, Hong Kong, Barbados and Australia, and is listed on the AIM market of the London Stock Exchange (LOOP). For further information, please visit: www.loopup.com.