

26 October 2021

LoopUp Group plc
(“LoopUp” or the “Group”)

PDMR Dealings

LoopUp Group plc (LSE AIM: LOOP), the cloud platform for premium specialist communications, announces that the Group's Remuneration Committee and the Board have approved the grant of share options at an exercise price of £0.25, equal to the issue price of the Group's recent capital raising, to the following PDMRs of the Group:

Name	Title	<i>Options</i>		
		New options granted	Total number of options held post grant	Options as % of issued share capital
Victor Sanchez	CTO	200,000	200,000	0.20%
Edward Cooper	General Counsel	76,000	239,000	0.25%

The FCA notification, made in accordance with the UK version of the requirements of the EU Market Abuse Regulation (as part of UK law by virtue of the European Union (Withdrawal) Act 2018) is appended below.

Enquiries:

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via FTI

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About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group's flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: www.loopup.com.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated											
a)	Names	1. Victor Sanchez, CTO, PDMR 2. Edward Cooper, General Counsel, PDMR										
2	Reason for the notification											
a)	Position/status	Classified as PDMRs of the Company										
b)	Initial notification /Amendment	Initial Notification										
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor											
a)	Name	LoopUp Group plc										
b)	LEI	21380063DQ4WXDQLYB80										
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted											
a)	Description of the financial instrument, type of instrument	Options over Ordinary Shares of 0.5p each										
b)	Identification code	GB00BYQP6S60										
c)	Nature of the transaction	Grant of New Options										
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th colspan="2">Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£0.25</td> <td>200,000</td> </tr> <tr> <td>2.</td> <td>£0.25</td> <td>76,000</td> </tr> </tbody> </table>		Price(s)		Volume(s)	1.	£0.25	200,000	2.	£0.25	76,000
Price(s)		Volume(s)										
1.	£0.25	200,000										
2.	£0.25	76,000										
d)	Aggregated information - Aggregated volume - Price	276,000 options at £0.25 each										
e)	Date of the transaction	25 October 2021										
f)	Place of the transaction	London Stock Exchange										