

30 September 2021

LoopUp Group PLC

Posting of Shareholder Circular

LoopUp Group PLC (AIM: LOOP.L), the cloud platform for premium specialist communications, announces that it has today posted a circular to shareholders (the "**Circular**"), including a notice of general meeting in connection with the capital raising announced on 30 September 2021.

The Circular is available on the Company's website, <https://loopup.com/en/investors/documents/>.

The person responsible for arranging the release of this announcement on behalf of the Company is Steve Flavell, Co-Chief Executive Officer of the Company.

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Notes to Editors:

LoopUp is a cloud communications platform for premium specialist communications. The Group's flagship Microsoft Teams Calling solution enables customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation.

LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is headquartered in London, with offices in the UK, US, Spain, Germany, Sweden, Hong Kong, Barbados and Australia.

For further information, please visit: www.loopup.com.