

29 November 2021

**LoopUp Group plc**  
**(“LoopUp” or the “Group”)**

**Appointment of Joint Broker**

LoopUp Group plc (AIM: LOOP), the cloud platform for premium specialist communications, is pleased to announce that it has appointed Cenkos Securities plc as joint corporate broker alongside Panmure Gordon (UK) Limited.

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**About LoopUp Group plc:**

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group’s flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp’s global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: [www.loopup.com](http://www.loopup.com).