



16 November 2021

**LOOPUP GROUP PLC**  
**("LoopUp" or the "Group")**

**Block Listing Application**

LoopUp Group plc (AIM: LOOP), the cloud platform for premium external communications, announces that application has been made to the London Stock Exchange for a block listing of securities in respect of 2,772,059 ordinary shares of 0.5 pence each (the "New Ordinary Shares").

The block listing application related to New Ordinary Shares to be issued from time to time to satisfy the allotment of shares pursuant to the existing Employee Stock Purchase Plan (the "ESPP"). The ESPP was approved (up to a total of 2,772,059 shares) at the Group's AGM held on 15 June 2021.

Employees who elect to participate in the ESPP are sacrificing a portion of their salary in return for the allotment of shares.

Admission is expected to become effective on 17 November 2021. When issued, the shares will rank pari passu in all respects with the existing issued ordinary shares of the Group.

**For further information, please contact:**

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**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group's flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: [www.loopup.com](http://www.loopup.com)