

4 November 2021

**LoopUp Group plc
("LoopUp" or the "Group")**

Board Change

LoopUp Group plc (AIM: LOOP), the cloud platform for premium specialist communications, announces that Simon Healey will be stepping down from his role as Chief Financial Officer (CFO) and from the Board to pursue other opportunities. Simon will leave the Group on 17 December 2021.

The Board has commenced a search process to select an experienced, strategic Chief Financial Officer to replace Simon and will update the market on progress in due course.

During Simon's 10 years with LoopUp, he has developed robust finance processes and systems for the Group and has created a strong finance team. As part of the handover of Simon's responsibilities, the Group is pleased to announce that Ayad Othman, who has been with the Group for three years as senior Finance Controller, has been promoted to the non-Board position of Finance Director, effective from October 2021.

Steve Flavell, co-CEO of LoopUp Group plc commented:

"On behalf of the Board, I would like to thank Simon for his decade of service and express our gratitude for all the support he has provided to the Group over the last ten years. From the role he played in bringing LoopUp to AIM in 2016, through to the acquisition of MeetingZone and SyncRTC, Simon has been a strong and dependable colleague, and we all wish him the very best in his future career."

Simon Healey, CFO of LoopUp Group plc said:

"I leave LoopUp immensely proud of what we have achieved together over the last 10 years. After a decade in the CFO chair, it is now time for me to pursue a new challenge and for a mix of both new and familiar faces to steer our robust financial platform and processes through the next phase of growth."

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About LoopUp Group plc:

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group's flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: www.loopup.com.