11 February 2022



LOOPUP GROUP PLC ("LoopUp" or the "Group")

Block Listing Application

LoopUp Group plc (AIM: LOOP), the cloud platform for premium specialist communications, announces that application has been made to the London Stock Exchange for admission of 6,000,000 ordinary shares of 0.5 pence each (the "**New Ordinary Shares**") under a block listing.

The block listing application relates to New Ordinary Shares to be issued from time to time to satisfy the allotment of shares pursuant to the existing share option plan as approved by shareholders at the Group's AGM held on 21 May 2020.

Admission is expected to become effective on 14 February 2022. When issued, the shares will rank pari passu in all respects with the existing issued ordinary shares of the Group.

For further information, please contact:

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group's flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: www.loopup.com