

14 March 2022

LoopUp Group plc
(“LoopUp” or the “Group”)

PDMR Dealings

LoopUp Group plc (LSE AIM: LOOP), the cloud platform for premium specialist communications, announces that the Group's Remuneration Committee and the Board have approved the grant of share options to the following PDMRs of the Group:

		New Options granted	Total number of options held post grant
Marcus Greensit	COO	100,000	761,000
Victor Sanchez	CTO	100,000	300,000
David Carroll	EVP Network Operations	100,000	303,250
Edward Cooper	General Counsel	100,000	339,000
Jana Rhyu	SVP Product	100,000	154,750

The FCA notification, made in accordance with the UK version of the requirements of the EU Market Abuse Regulation (as part of UK law by virtue of the European Union (Withdrawal) Act 2018) is appended below.

For further information, please contact:

LoopUp Group plc
Steve Flavell, co-CEO

via FTI

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud platform for premium specialist communications, focusing on capabilities that complement foundational unified communications platforms, such as Microsoft Teams. The Group's flagship Cloud Telephony solution for Microsoft Teams enables enterprise customers to eliminate disparate on-premises phone systems and multiple telecommunications service providers, and consolidate their global telecommunications into a single cloud implementation. LoopUp's global IP backbone interconnects with 18 carefully selected regional carrier partners and the Group has market-leading coverage as a licensed telecommunications service provider. The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: www.loopup.com

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	Details of the person discharging managerial responsibilities / person closely associated																			
a)	Names	1. Marcus Greensit 2. Victor Sanchez 3. Dave Carroll 4. Edward Cooper 5. Jana Rhyu																		
2	Reason for the notification																			
a)	Position/status	Classified as PDMRs of the Company																		
b)	Initial notification /Amendment	Initial Notification																		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor																			
a)	Name	LoopUp Group plc																		
b)	LEI	21380063DQ4WXDQLYB80																		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted																			
a)	Description of the financial instrument, type of instrument	Options over ordinary shares of 0.5p																		
b)	Identification code	GB00BYQP6S60																		
c)	Nature of the transaction	Grant of options																		
d)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s) - Grant</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£0.0725</td> <td>100,000</td> </tr> <tr> <td>2.</td> <td>£0.0725</td> <td>100,000</td> </tr> <tr> <td>3.</td> <td>£0.0725</td> <td>100,000</td> </tr> <tr> <td>4.</td> <td>£0.0725</td> <td>100,000</td> </tr> <tr> <td>5.</td> <td>£0.0725</td> <td>100,000</td> </tr> </tbody> </table>		Price(s)	Volume(s) - Grant	1.	£0.0725	100,000	2.	£0.0725	100,000	3.	£0.0725	100,000	4.	£0.0725	100,000	5.	£0.0725	100,000
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5.	£0.0725	100,000																		
d)	Aggregated information - Aggregated volume - Price	500,000 options over ordinary shares of 0.5p with a strike price of £0.0725																		
e)	Date of the grant	10 March 2022																		
f)	Place of the transaction	London Stock Exchange																		