

LOOPUP GROUP PLC

("Group" or the "Company")

Delivery of Accounts and Amendment to Notice of AGM

LoopUp Group plc (LSE AIM: LOOP), the cloud platform for external communications, announces that in light of COVID-related delays to the final stages of its audit process, and with the consent of both AIM and Companies House, the Group's audited accounts for the year ended 31 December 2021 (the "2021 Accounts") will be delayed beyond the normal reporting deadline of 30 June 2022 and will be published no later than 31 July 2022.

As a consequence, the Company shall no longer propose Resolution 1 (approval of the 2021 Accounts) and Resolution 4 (ratification of late delivery of the 2021 Accounts) each as set out in the Notice of Annual General Meeting at the Annual General Meeting to be held on Thursday 30 June 2022. Instead, such resolutions will be proposed at a General Meeting to be convened in due course following publication of the Group's Annual Report and 2021 Accounts.

For further information, please contact:

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud platform for premium hybrid communications. The Group's flagship Cloud Telephony solution for Microsoft Teams enables multinational enterprises to consolidate their global telecommunications into a single, consistently managed cloud implementation rather than disparate implementations from multiple carriers. The Group's hybrid auditorium and events solution, Hybridium (www.hybridium.com), brings unrivaled engagement and analytics to larger scale hybrid education, training and events such as management onsites, departmental kick-offs, capital markets days and thought leadership seminars.

The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia.