

13 February 2023

**LoopUp Group plc**  
**(“LoopUp” or the “Group”)**

**Change in Registered Office Address**

LoopUp Group plc (AIM: LOOP), the cloud platform for premium hybrid communications, announces that the Group’s new London headquarters have moved to Appold Street. With effect from 13 February 2023, the registered office addresses of the Group and its UK trading entities have changed to 9 Appold Street, London, EC2A 2AP.

**For further information, please contact:**

**LoopUp Group plc**  
Steve Flavell, co-CEO

**via FTI**

**Panmure Gordon (UK) Limited**  
Dominic Morley / Ivo Macdonald (Corporate Finance)

**+44 (0) 20 7886 2500**

**Cenkos Securities Limited**  
Giles Balleny / Dan Hodgkinson (Corporate Finance)  
Alex Pollen / Dale Bellis (Sales)

**+44 (0) 20 7397 8900**

**FTI Consulting, LLP**  
Matt Dixon / Jammie Smith / Tom Blundell

**+44 (0) 20 3727 1000**

**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) is a cloud platform for premium hybrid communications. The Group’s flagship Cloud Telephony solution ([www.loopup.com](http://www.loopup.com)) enables multinational enterprises to consolidate their global telecommunications into a single, consistently managed cloud implementation rather than disparate implementations from multiple carriers. The Group’s hybrid auditorium and events solution, Hybridium ([www.hybridium.com](http://www.hybridium.com)), brings unrivaled engagement and analytics to larger scale hybrid education, training and events such as management onsite, departmental kick-offs, capital markets days and thought leadership seminars.

The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia.