

27 March 2023



LOOPUP GROUP PLC
("LoopUp" or the "Group")
Block Listing Application

LoopUp Group plc (AIM: LOOP), the cloud platform for premium hybrid communications, announces that application has been made to the London Stock Exchange for the admission of 12,000,000 ordinary shares of 0.5 pence each (the "**New Ordinary Shares**") under a block listing.

The block listing application relates to New Ordinary Shares to be issued from time to time to satisfy the allotment of shares pursuant to the Group's Employee Stock Purchase Plan ("**ESPP**"). Employees who elect to participate in the ESPP sacrifice a portion of their salary in return for the allotment of shares. The Board considers the ESPP to be an effective means to motivate employees by aligning their reward with the success of the company.

Admission is expected to become effective on 31 March 2023. When issued, the New Ordinary Shares will rank pari passu in all respects with the existing issued ordinary shares of the Group.

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud platform for premium hybrid communications. The Group's flagship Cloud Telephony solution (www.loopup.com) enables multinational enterprises to consolidate their global telecommunications into a single, consistently managed cloud implementation rather than disparate implementations from multiple carriers. The Group's hybrid auditorium and events solution, Hybridium (www.hybridium.com), brings unrivaled engagement and analytics to larger scale hybrid education, training and events such as management onsites, departmental kick-offs, capital markets days and thought leadership seminars.

The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia.