

6 June 2023



LOOPUP GROUP PLC
("LoopUp" or the "Group")

Notice of AGM

LoopUp Group plc (AIM: LOOP), the cloud platform for premium hybrid communications, announces that it has today issued its Notice of the Annual General Meeting. The Company intends to publish its preliminary results for the year ended 31 December 2022 at 7 a.m. tomorrow, 7 June 2023.

A copy of the Notice of Annual General Meeting is available to view on the Company's website: www.loopup.com/investors and has been posted to those shareholders who have requested a printed copy. The Company will hold its AGM at 11.00 a.m. on 30 June 2023 at the offices of Panmure Gordon at 40 Gracechurch Street, London, EC3V 0BT.

For further information, please contact:

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About LoopUp Group plc

LoopUp (LSE AIM: LOOP) is a cloud platform for premium hybrid communications. The Group's flagship Cloud Telephony solution (www.loopup.com) enables multinational enterprises to consolidate their global telecommunications into a single, consistently managed cloud implementation rather than disparate implementations from multiple carriers. The Group's hybrid auditorium and events solution, Hybridium (www.hybridium.com), brings unrivaled engagement and analytics to larger scale hybrid education, training and events such as management onsites, departmental kick-offs, capital markets days and thought leadership seminars.

The Group is listed on the AIM market of the London Stock Exchange (LOOP) and is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia.