

10 April 2024

## LOOPUP GROUP PLC

(“LoopUp”, the “Company” or the “Group”)

### Last day of dealings of Ordinary Shares on AIM

#### Investor presentation

LoopUp Group plc (AIM: LOOP), the multinational cloud telephony provider, today provides an update on the matters described in the shareholder circular dated 11 March 2024.

#### Cancellation of admission to AIM

Cancellation of admission of the Company’s shares to AIM will take place at 7:00am on 11 April 2024 (“Cancellation”), and the final day of dealings in the Company’s shares on AIM is 10 April 2024.

#### Fundraising and investor presentation

As described in the shareholder circular, the Company intends to conduct a proposed equity fundraising after it reregisters as a private company. The Company aims to enable the existing shareholders to participate in the proposed fundraising. To this end, the Company will be holding an investor presentation webinar on Tuesday, 16 April 2024, at 4:00pm BST. The Company’s existing shareholders and certain qualifying investors may register their interest in attending the presentation at <https://loopup.com/en/investor-presentation>

This announcement does not constitute an offer to invest in the shares of the Company, and the Company reserves its absolute discretion to permit or restrict attendance at the presentation.

#### Dealing arrangements

In order to assist shareholders to trade in the ordinary shares, the Company has made arrangements for a matched bargain facility to be put in place from the day of Cancellation, provided by JP Jenkins. JP Jenkins is a trading name of InfnitX Limited, which is an appointed representative of Prosper Capital LLP (FRN453007).

Under the matched bargain facility, shareholders or persons wishing to acquire or dispose of shares in the Company will be able to leave an indication with JP Jenkins, through their stockbroker (JP Jenkins is unable to deal directly with members of the public), of the number of shares that they are prepared to buy or sell at an agreed price. In the event that JP Jenkins is able to match that order with an opposite sell or buy instruction, it would contact both parties and then effect the bargain (trade). Shareholdings remain in CREST and can be traded during normal business hours via a UK regulated stockbroker. Details will be made available to shareholders on the Company’s website at <https://www.loopup.com/investors>.

The provision of the matched bargain facility will be kept under review by the Board and, in determining whether to continue to offer a matched bargain facility, the Company shall consider expected (and communicated) shareholder demand for such a facility as well as the composition of the Company’s register of members and the costs to the Company and shareholders.

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**About LoopUp Group plc**

LoopUp (LSE AIM: LOOP) enables multinational enterprises to consolidate their global telephony provision into a single, consistently managed cloud implementation rather than disparate implementations from multiple carriers. The Group is headquartered in London, with offices in the US, Spain, Germany, Hong Kong, Barbados and Australia. For further information, please visit: [www.loopup.com](http://www.loopup.com).